

5th NATIONAL PHARMACOVIGILANCE WEEK

DAY 1:

About:

- The Department of Pharmacology, Government Medical College, Ongole, conducted interactive activities as part of Pharmacovigilance Week celebrations on 17th September 2025. The events highlighted the importance of reporting Adverse Drug Reactions (ADRs) and creating awareness on pharmacovigilance among nursing students.

Brochure:

Event: Pharmacovigilance Week – Sudoku Competition & Skits

Date: 17th September 2025

Venue: Government Medical College, Ongole

Organized by: Department of Pharmacology, GMC Ongole

Supported by: PvPI (Pharmacovigilance Programme of India)

Theme: “Your Safety Just a Click Away: Report to PvPI”

Activities Conducted:

- Awareness talk and introduction by Assistant Professors of Department of Pharmacology.
- Sudoku Competition on Drugs conducted for nursing students.
- Five teams participated in the competition.
- A tie-breaker round was held between Team B and Team C.
- Team C declared the winner and Team B the runner-up.
- Five skits were performed on ADRs and awareness about ADR Monitoring Centres.

- Messages emphasized the importance of safe medicine use and ADR reporting.



Highlights:

- Active involvement of nursing students in academic and cultural activities.
- Creative promotion of pharmacovigilance and patient safety through skits.
- Reinforcement of the theme: "Your Safety Just a Click Away: Report to PvPI".

DAY 2 :

About:

- The Department of Pharmacology, Government Medical College, Ongole, in collaboration with the Pharmacovigilance Programme of India (PvPI), is organizing a Pharmacovigilance Awareness Rally as part of Pharmacovigilance Week celebrations.
- The rally aims to spread awareness about the safe and rational use of medicines, reporting of adverse drug reactions (ADRs), and strengthening the culture of patient safety.

Brochure:

Event: Pharmacovigilance Week Rally

Date: 18/09/2025

Route: Government Medical College, Ongole → Government General Hospital, Ongole

Organized by: Department of Pharmacology, GMC Ongole

Supported by: IPC (Indian Pharmacopoeia Commission), PvPI.

Topics Discussed:

- 1.Importance of Pharmacovigilance in healthcare
- 2.How to identify and report Adverse Drug Reactions (ADRs)
- 3.Role of healthcare professionals in drug safety monitoring
- 4.Contribution of patients and the public in pharmacovigilance
- 5.Strengthening the National Pharmacovigilance Programme.





Highlights:

1. Rally with participation of medical students, faculty, and healthcare staff.
2. Awareness placards, slogans, and banners on safe medicine use.
3. Distribution of informative pamphlets to the public interactive awareness session at Government General Hospital, Ongole.

DAY 3:

About:

- As part of the Pharmacovigilance Week celebrations, the Department of Pharmacology, Government Medical College, Ongole, under the Pharmacovigilance Programme of India (PvPI), is organizing a Doctor's & PG's Sensitization Programme.
- This programme is designed to enhance doctors' awareness and participation in pharmacovigilance activities, focusing on reporting adverse drug reactions (ADRs), ensuring patient safety, and contributing to the national drug safety monitoring system.

Brochure:

Event: Doctor's & PG's Sensitization Programme

Date: 19/09/2025

Venue: Government Medical College, Ongole

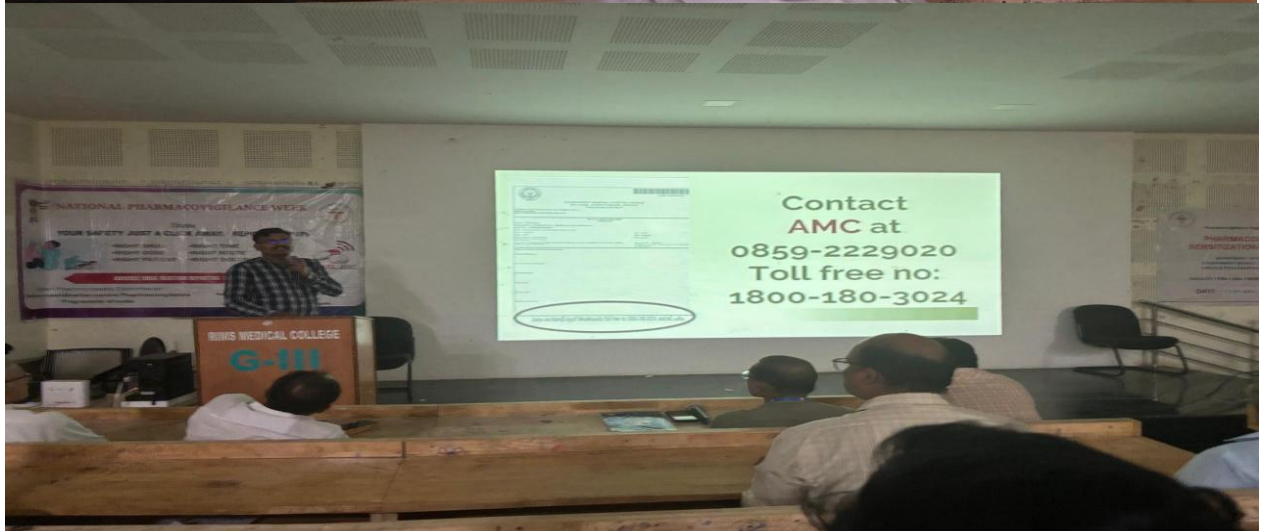
Organized by: Department of Pharmacology, GMC Ongole.

Part of: Pharmacovigilance Week Celebrations

Supported by: IPC (Indian Pharmacopoeia Commission), PvPI.

Topics Discussed:

- Concept and importance of Pharmacovigilance in clinical practice.
- National Pharmacovigilance Programme of India (PvPI) – role and responsibilities
- Practical aspects of ADR reporting (forms, Vigiflow, helpline, mobile app).
- Role of doctors in strengthening drug safety culture.



Highlights:

- Expert talks and interactive sessions with pharmacovigilance professionals.
- Theme: “Your Safety Just a Click Away: Report to PvPI.

DAY 4:

About:

- As part of the Pharmacovigilance Week celebrations, the Department of Pharmacology, Government Medical College, Ongole, is organizing an interactive programme for Pharm.D students.
- The event aims to enhance knowledge on pharmacovigilance through engaging activities like a quiz competition and drug charades, encouraging students to learn about safe medicine use, ADR reporting, and the role of future pharmacists in patient safety.

Brochure:

Event: Quiz & Drug Charades for Pharm.D Students

Date: 20/09/2025

Venue: Government Medical College, Ongole

Organized by: Department of Pharmacology, GMC Ongole

Part of: Pharmacovigilance Week Celebrations

Supported by: IPC (Indian Pharmacopoeia Commission), PvPI.

Topics Discussed:

- Basics of Pharmacovigilance and ADR monitoring.
- National and global pharmacovigilance systems.
- Role of pharmacists in promoting drug safety.





Highlights:

- Quiz competition on pharmacovigilance and drug safety.
- Drug charades to make learning fun and interactive active participation of Pharm.D students and faculty.
- Theme: “Your Safety Just a Click Away: Report to PvPI”.

DAY 5:

About:

- As part of the Pharmacovigilance Week celebrations, the Department of Pharmacology, Government Medical College, Ongole, is conducting an interactive event for MBBS students – Hunt the Drug.
- This programme is designed to enhance awareness of drug safety, rational prescribing, and pharmacovigilance concepts in an engaging and competitive format.

Brochure:

Event: Hunt the Drug – MBBS Students Programme

Date: 22/09/2025

Venue: Government Medical College, Ongole

Organized by: Department of Pharmacology, GMC Ongole

Part of: Pharmacovigilance Week Celebrations

Supported by: IPC (Indian Pharmacopoeia Commission), PvPI.

Topics Discussed:

- Identification of drugs based on clinical clues.
- Safe and rational use of medicines.
- ADR reporting and its importance.
- Integration of pharmacology knowledge with patient safety.

Highlights:

- Fun-filled Hunt the Drug activity with clinical and pharmacology clues.
- Team participation of MBBS students.
- Emphasis on real-life clinical application of pharmacovigilance.
- Theme: “Your Safety Just a Click Away: Report to PvPI”



DAY 6:

About:

- As part of the Pharmacovigilance Week celebrations, Government Medical College, Ongole, conducted a series of student-focused events to promote awareness on pharmacovigilance in an interactive manner.
- To recognize and encourage the enthusiastic participation of students, a Prize Distribution Ceremony was held, where winners were honored by the Principal, GMC Ongole.

Brochure:

Event: Prize Distribution Ceremony

Date: 23/09/2025

Venue: Government Medical College, Ongole

Chief Guest: Principal, GMC Ongole

Organized by: Department of Pharmacology, GMC Ongole

Part of: Pharmacovigilance Week Celebrations

Supported by: IPC (Indian Pharmacopoeia Commission), PvPI.

Events Recognized:

- Nursing Students – Sudoku Competition.
- Pharm.D Students – Quiz & Drug Charades.
- MBBS Students – Hunt the Drug.





Highlights:

- Principal, GMC Ongole, distributed Medals and certificates to winners recognition of students' creativity, knowledge, and active participation.
- Encouragement of future healthcare professionals towards pharmacovigilance.